



Board Meeting Agenda

DATE: Tuesday, March 19, 2024

TIME: 3:00pm – 4:30pm

PLACE: Hampton Inn & Suites (2305 Longport Ct, Elk Grove)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda items.

AGENDA:

1. Call to Order/Roll Call

2. Public Comment

Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.

3. Approve Minutes from February 2024 meeting **(ACTION)**

4. Receive & Approve February 2024 Financials **(ACTION)**

5. Executive Director & Staff Updates

a. Lodging Performance

b. Visitor Insights

c. COEG Accounting

i. Audits & TOT Ordinance

d. Elk Grove Soccer Cup Booking Incentive Application **(ACTION)**

e. Pitch Elk Grove Contract **(ACTION)**

f. Bylaws **(ACTION)**

g. Wilton Rancheria Golf Tournament **(ACTION)**

h. Elk Grove Music Festival Stay & Play

i. Management District Plan Modification Timeline & Sample Budget

j. Sports Travel

i. American Junior Golf Association Site Visit

k. Industry Events

i. Visit CA Outlook Forum

ii. IPW

iii. State of the City

- k. Sales Performance (Joy)
 - i. Overview
 - ii. Pipeline
 - iii. Calendar
 - iv. Events
- l. Performance (Casey)
 - i. Monthly Report
 - ii. City Wide Video Project
- 6. Board Member Comments
- 7. Board Items for Future Meetings
- 8. Adjourn

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Aaryn Val, at Explore Elk Grove at (916) 512-8211 at least 48 hours prior to the meeting.