



## **Notice of a Regular Board Meeting**

**DATE:** Tuesday, March 21, 2023

**TIME:** 3:00 P M – 4 : 30 P M

**PLACE:** Hilton Garden Inn

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda items.

### **AGENDA:**

1. Call to Order/Roll Call
2. Public Comment  
*Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.*
3. Approve Minutes from January 2023 meeting **(ACTION)**
4. Receive & Approve January 2023 and February 2023 Financials **(ACTION)**
5. New Business
  - a. Assessment Policy for Future Past Due Properties
6. Executive Director & Staff Updates
  - a. Sales & Partnership Updates (Joy)
    - i. Partner Sales Updates
      1. Status Report
      2. Industry Events
    - b. Sponsorships & Grants (Aaryn)
      - i. Sponsorship Request Review **(Action)**
        1. Running of the Elk
        2. Elk Grove Youth Sports Foundation
        3. Elk Grove BrewFest
        4. RAD
        5. Elk Grove Blue FC
      - ii. Grant Application Review **(ACTION)**
        1. Elk Grove Cup
        2. Elevate Gymnastics Academy
        3. CIF San Joaquin Section Swim Championships
    - c. Marketing Updates (Aaryn)
      - i. Monthly Report
      - ii. Newsletter Development Contract **(ACTION)**
    - d. Signature Events (Aaryn)
      - i. Hospitality Meet-Up (March 23, 2023)
      - ii. Tourism Summit (July)

iii. Uncorked & Uncapped (September 23, 2023)

iv. Hallo-Palooza (October 27, 2023)

7. Board Member Comments

8. Board Items for Future Meetings

Next Explore Elk Grove Board Meeting: April 18, 2023 (Hilton Garden Inn)

9. Adjourn

#### NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

#### BROWN ACT NOTICE

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Aaryn Val, at Explore Elk Grove at (916) 512-8211.