

EXPLORE
ELK GROVE

Date: Tuesday, December 16, 2025

Time: 3:00 PM – 4:30 PM

Location: Explore Elk Grove Office

(9045 Elk Grove Blvd, STE 102)

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda items.

Agenda:

1. Call to Order/Roll Call
2. Public Comment

Members of the audience may comment on matters that are not included on the agenda. No action may be taken on a matter raised under "Public Comment" until the matter has been specifically included on an agenda as an action item.
3. Approve Minutes of October 2025 meeting **(ACTION)**
4. Receive & Approve October and November Financials **(ACTION)**
5. Recap Special Closed Session Meeting on November 18, 2025
6. Homeless Shelter Presentation by City of Elk Grove
7. Executive Director Updates & New Business
 - a. Board Vacancies
 - i. Sky River Casino – Cindy Rodriguez **(ACTION)**
 - ii. Hampton Inn
 - iii. Restaurant/Catering
 - b. AJGA donation to Elk Grove Youth Sports Foundation & Annual Scholarship at Tourism Brunch
 - c. Made in Elk Grove partnership with COEG
 - d. Restaurant Week Sponsorships
 - e. Destination Development
 - i. Fencing
 - a. Visitor Insights & Destination Scorecard
8. Sales
 - a. Monthly Report & Pipeline Highlights
 - b. Seasonal Spectacular
 - c. 2027 USA Artistic Swimming Masters Championships
 - d. Visit CA LA27 Statewide Events Venue and Sports Facility Resource Hub

9. Marketing & Events
 - a. Monthly Report
 - b. Event Updates & Recaps
10. Board Member Comments
 - a. Board Items for Future Meeting – February 17, 2026
11. Adjourn

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Aaryn Val, at Explore Elk Grove at (916) 512-8211 at least 48 hours prior to the meeting.