

EXPLORE
ELK GROVE

Date: Tuesday, February 17, 2026

Time: 3:00 PM – 4:30 PM

**Location: Explore Elk Grove Office
(9045 Elk Grove Blvd, STE 102)**

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda items.

Agenda:

1. Call to Order/Roll Call
2. Public Comment
Members of the audience may comment on matters that are not included on the agenda. No action may be taken on a matter raised under "Public Comment" until the matter has been specifically included on an agenda as an action item.
3. Approve Minutes of December 2025 and January 2026 meeting
4. Receive & Approve December 2025 and January 2026 Financials
5. Executive Director Updates & New Business
 - a. Board Vacancies
 - i. Hampton Inn – Kim Bogdan
 - ii. Restaurant/Catering
 - b. Visitor Insights & Destination Scorecard
 - c. Luke Bryan Farm Tour – May 16, 2026
 - d. Accounting – 2025 1099 Distribution
 - e. Homeless Shelter & Motion
6. Sales
 - a. Monthly Report & Pipeline Highlights
 - b. Seasonal Spectacular Recap
 - c. Booking Platform 2025 Key Results
 - d. Destinations International Sales Summit (April 2026)

7. Marketing & Events
 - a. Monthly Report
 - b. Event Updates & Recaps
 - i. Restaurant Week Recap
 - c. LA28 Visit CA Venue Portal
 - d. Destinations International Marketing & Communications Summit (February 2026)
 - e. LA Media Show (April 2026)
8. Board Member Comments
 - a. Board Items for Future Meeting – April 21, 2026
9. Adjourn

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Aaryn Val, at Explore Elk Grove at (916) 512-8211 at least 48 hours prior to the meeting.