



### **Notice of a Regular Board Meeting**

**DATE:** May 16, 2023

**TIME:** 3:00 P M – 4 : 30 P M

**PLACE:** Hilton Garden Inn

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may be taken on any identified agenda items.

#### **AGENDA:**

1. Call to Order/Roll Call
2. Public Comment

*Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.*
3. Approve Minutes from March 2023 meeting **(ACTION)**
4. Receive & Approve March and April 2023 Financials **(ACTION)**
5. New Business
  - a. CrowdRiff Renewal
  - b. 2023-2024 Annual Proposed Budget **(ACTION)**
  - c. Board of Directors & Advisors Election Information
6. Executive Director Updates
  - a. STR Report
  - b. Proposed policy for delinquent properties
  - c. Tourism Brunch & Annual Meeting
7. Sales & Partnership Updates (Joy)
  - a. Partner Sales Updates
    - i. Status Report
    - ii. Industry Events Updates & Recaps
8. Sponsorships & Grants
  - a. Sponsorship Request Review **(Action)**
    - i. Bounty on the Boulevard
    - ii. Grant Application Review **(ACTION)**
      1. Elk Grove Youth Baseball
      2. Superior Showcase Softball

9. Marketing Updates (Aaryn)

- a. Monthly Report

10. Signature Events

- a. Tourism Brunch (July 27, 2023)
- b. Uncorked & Uncapped (September 23, 2023)
- c. Hallo-Palooza (October 27, 2023)

11. Board Member Comments

12. Board Items for Future Meetings

13. Next Explore Elk Grove Board Meeting: June 20, 2023 (Hilton Garden Inn)

9. Adjourn

**NOTICE TO THE PUBLIC**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

**BROWN ACT NOTICE**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Aaryn Val, at Explore Elk Grove at (916) 512-8211.