



Notice of a Regular Board Meeting

DATE: Tuesday, November 28, 2023

TIME: 3:00 P M – 4:30 P M

PLACE: Hilton Garden Inn

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda items.

AGENDA:

1. Call to Order/Roll Call
2. Public Comment
Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.
3. City of Elk Grove Staff Presentations
 - a. Zoo Brief – Christopher Jordan, Director of Strategic Planning & Innovation
4. Hampton Inn & Fairfield Inn Vacant Board Seats **(ACTION)**
5. Approve Minutes from October 2023 meeting **(ACTION)**
6. Receive & Approve October 2023 Financials **(ACTION)**
7. Insurance Provider **(ACTION)**
8. Approve Executive Director Performance Review from Special Board Meeting **(ACTION)**
9. Executive Director & Staff Updates
 - a. City Council Annual Report Presentation Recap
 - b. Management District Plan
 - i. Review Modified Plan
 - c. Support California Sports Coalition **(ACTION)**
 - d. Wayfinding Signage
 - e. Human Resources
 - i. Handbook
 1. Sick Time - 5 Days
 - ii. Ergonomics Training & Accident & Incident Investigation Training
 - f. Sales & Partnership Updates (Joy)
 - i. Partner Sales Updates
 1. Status Report
 2. Industry Events

- Seasonal Spectacular
- 3. Lead Research & Development
- g. Marketing Updates (Casey)
 - i. Monthly Reports (Explore Elk Grove & Main Street)
 - ii. Hallo-Palooza & Trunk or Treat Recap
 - iii. City wide Promotional Video
 - iv. Why Buy Local E-Gift Card & Shop Local
- 9. Board Member Comments
- 10. Board Items for Future Meetings
 - Next Explore Elk Grove Board Meeting: December 19, 2023
(Hilton Garden Inn)
- 11. Adjourn

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Aaryn Val, at Explore Elk Grove at (916) 512-8211 at least 48 hours prior to the meeting.