



Notice of a Regular Board Meeting

DATE: Tuesday, June 14, 2022

TIME: 4:00pm – 4:30pm

PLACE: Holiday Inn Express & Suites (9175 W Stockton Blvd)

VIRTUAL: Teams Meeting Link [CLICK HERE](#)

This meeting will be conducted in-person and by teleconference. If you plan to attend virtually the live meeting can be viewed via website at, [CLICK HERE](#). If you wish to provide oral comments during the meeting, you may provide your phone number to the Executive Director (via email) at aaryn@exploreelkgrove.com with a request to speak during General Public Comment or on a particular agenda item matter. At the time the item is called, the Executive Director will call the number provided and place the call on speaker so comments may be heard by anyone participating in the meeting.

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda items.

AGENDA:

1. Call to Order/Roll Call

2. Public Comment

Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.

3. Approve Minutes from May 17, 2022 meeting

4. Receive & Approve May 2022 Financials

5. New Business

a. 2022-2023 Budget (**ACTION**)

6. Executive Director & Staff Updates

a. Sales & Partnership Updates (Aaryn)

i. Monthly Report

ii. Sports Travel Bids

1. American Youth Football League Big West Regional Championships

2. 2024 USA Artistic Swimming

iii. Joint Lunch & Learn with CPRS, CSD

iv. Monthly Partner Sales Meeting

b. Marketing Updates (Audrey)

i. Monthly Report

ii. Pass Updates

- c. Special Events, Signature Events, and Event Sponsorships
 - i. Red, White & Blue Celebration – July 4th at Elk Grove Park
 - ii. COEG & EEG Joint Chamber Mixer – July 21st at Old Town Plaza
 - iii. Annual Meeting Tourism Brunch – July 28th at McConnell Estates Winery
 - iv. Uncorked & Uncapped – September 24th at Old Town Plaza
- d. Conferences & Trade Shows
 - 1. DMA West Leadership Summit (June 27-29)

7. Board Member Comments

8. Board Items for Future Meetings

Next Explore Elk Grove Board Meeting: July 19, 2022

9. Adjourn

NOTICE TO THE PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.

The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Aaryn Val, at Explore Elk Grove at (916) 512-8211 at least 48 hours prior to the meeting.